



The Devil's Advocate: 100 Business Rules You Must Break

By Caspian Woods

Pearson Education Limited. Paperback. Book Condition: new. BRAND NEW, The Devil's Advocate: 100 Business Rules You Must Break, Caspian Woods, Welcome to the future of business thinking. It dares to confront everything you thought was true. It'll challenge the so-called rules, dispute the perceived wisdom and turn that traditional, tired business advice completely on its head. Meet The Devil's Advocate. And whether you're new to business, an experienced senior executive or a budding entrepreneur, this fast and focused, clever little book, packed with empowering business advice and sharp insights, will help you carve a smart-thinking strategy for business success.



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