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John Wiley Sons Inc, United States, 2012. Hardback. Book Condition: New. 2nd Revised edition. 230 x 154 mm. Language: English . Brand New Book. The second edition of Benefits Management has been updated with current examples, further insights from experience and recent research. It shows how the enduring challenges achieving business value from information systems and technology projects can be addressed successfully. The approach, which is synthesized from best practices, sound theories and proven techniques from a range of management disciplines, is exemplified from the authors extensive experience of working with a wide range of organizations. The book includes examples from a wide variety of projects including non-IT projects. The book is written in an accessible style, ideal for practicing managers, and includes check lists and templates for using the processes, tools and techniques and real-life case studies of their application and impacts. The book now also includes: * International survey results that reinforce the importance of the topic, the key management issues and evidence of how the more successful organizations practices are closely aligned with those described in the book. * A Benefits Management Maturity diagnostic which enables organizations to understand the reasons for their current investment success levels and then how to increase them. * Discussion of the role and contribution Project Management Offices (PMOs): how they can improve the delivery of value IT projects. * Further practical advice and guidance on Program and Portfolio Management, including findings from the authors recent research in several large organizations.

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