

THUMBNAIL
NOT
AVAILABLE



DOWNLOAD PDF

The Best of Guerrilla Marketing: Guerrilla Marketing Remix

By Jeannie Levinson, Jay Conrad Levinson

Tata McGraw-Hill Education Pvt. Ltd, 2011. Softcover. Book Condition: New. First edition. The father of Guerrilla Marketing delivers his ultimate collection The very best of Guerrilla Marketing the definitive collection of monumental strategies, tactics, secrets, and tools that took Levinson a lifetime to uncover retooled for today`s business environment. Reconnecting with more than 25 co-authors to cover the collected works of the Guerrilla series, the Father of Guerrilla Marketing delivers the first comprehensive compilation of Guerrilla topics all under one cover. Introduction from Seth Godin, author of ten international bestsellers Includes contributions from 25+ top Guerrilla Marketing co-authors providing action plans for critical areas of marketing and business development Covers: Marketing, branding, networking, Internet, publicity, careers, profits, selling, negotiating, non-profits, retailing, copywriting, green, home-based, advertising and more Includes in-depth case studies, best practices, and proven techniques from guerrilla marketing experts Author, Jay Conrad Levinson, is a highly acclaimed marketing specialist whose books appear in 62 languages and are required in many MBA programs worldwide TABLE OF CONTENTS: Part I: Insight Into Guerrilla Marketing Chapter 1. What Marketing Really is Chapter 2. What marketing is not Chapter 3. The Birth of Guerrilla Marketing Chapter 4. The Spread of Guerrilla Marketing Chapter...



READ ONLINE
[1.47 MB]

Reviews

Good e-book and beneficial one. it absolutely was writtern quite flawlessly and beneficial. I am delighted to explain how this is basically the very best ebook i have read through within my very own daily life and may be he greatest ebook for at any time.

-- **Prof. Leonardo Parker**

Thorough guide! Its this sort of very good study. Yes, it really is play, nonetheless an interesting and amazing literature. You may like the way the blogger create this ebook.

-- **Dameon Hettinger**

Related Kindle Books



Love My Enemy

Andersen, UK, 2004. Softcover. Book Condition: New. First Edition. Available Now. Book Description: Zee (short for Zara) lives in a quiet suburb of Belfast, with an apparently idyllic family life. But Zee's father was shot dead in front of them all, and...



History of the Town of Sutton Massachusetts from 1704 to 1876 (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. annotated edition. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This version of the History of the Town of Sutton Massachusetts from 1704 to 1876 is a labor...



Scala in Depth

Manning Publications. Paperback. Book Condition: New. Paperback. 304 pages. Dimensions: 9.2in. x 7.3in. x 0.8in.Summary Scala in Depth is a unique new book designed to help you integrate Scala effectively into your development process. By presenting the emerging best practices and designs...



Who Am I in the Lives of Children? an Introduction to Early Childhood Education, Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package

Pearson, United States, 2015. Book. Book Condition: New. 10th. 250 x 189 mm. Language: English . Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for...



Who am I in the Lives of Children? An Introduction to Early Childhood Education (Paperback)

Pearson Education (US), United States, 2015. Paperback. Book Condition: New. 10th Revised edition. 254 x 201 mm. Language: English . Brand New Book. Note: This is the bound book only and does not include access to the Enhanced Pearson eText. To order...



Who Am I in the Lives of Children? an Introduction to Early Childhood Education with Enhanced Pearson Etext -- Access Card Package (Paperback)

Pearson, United States, 2015. Paperback. Book Condition: New. 10th. 251 x 203 mm. Language: English . Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for...